



01 PROFILE

Lawyer, co-founder and strategy consultant working where **law, capital and technology** meet. A **pragmatic creative**: I look for solutions outside the usual frame and turn them into structures that work on day one. I am at ease with very different people, from notaries and public officials to founders and engineers, and good at **bringing them to a decision**. Background in real estate development, corporate governance, contracts and ventures in **AI and blockchain**.

02 EXPERTISE

STRATEGY

Digital & business strategy

Venture development

Business models & partnerships

AI applications

STRUCTURE

Corporate governance

SPVs & M&A

Contract negotiation

Regulation: AI, fintech, digital assets

EXECUTION

Investment & financial planning

Board roles

Stakeholder management

Public speaking & teaching

03 EXPERIENCE

PX Group pxgroup.it

2018 – Present

Co-founder & Strategy Director

Milan

Real estate development and investment group, which I helped found. I lead strategy and legal structuring, from investment evaluation and corporate structures to financial planning and project execution.

- › Evaluate opportunities and build business plans, financial models and execution roadmaps.
- › Structure transactions and SPVs; lead M&A, joint ventures, contracts and partner negotiations.
- › Coordinate legal, tax and notarial advisers with project teams and institutional counterparts.
- › Sit on subsidiary boards: **corporate governance**, risk management and operational oversight.

Independent

2018 – Present

Strategy & Digital Consultant, Co-founder

Milan

- › **Iconium**: co-founded a blockchain investment venture (2018); exited at **20x invested capital**.
- › **RooFinders**: board member leading stakeholder relations; now manages **100+ apartments**.
- › **Lex Auxilium**: AI and strategy adviser. **Didimora**: AI adviser.
- › **PropTech Hub**, with PX Group: digitising real estate records, from private owners to municipal land registries.

AC Law Firm

2020 – 2026

Of Counsel

Milan

- › Corporate structuring, contracts and regulatory advice in financial markets and emerging technologies, focused on digital assets and AI.
- › Regulatory research and **contract negotiation** for fintech and technology initiatives, alongside partner lawyers.

03 EXPERIENCE (CONT.)

Legal practice: GeaLex · Carnelutti Law Firm

2015 – 2018

Trainee Lawyer

Milan

2015 – 2016 **GeaLex**: corporate law, commercial contracts and litigation support.

2017 – 2018 **Carnelutti Law Firm**: M&A and corporate work; helped launch the firm's **Fintech & Emerging Technologies** practice, with a focus on blockchain and digital assets.

J.P. Morgan

2014

Intern Analyst

Milan

Asset management and private banking: investment research, financial analysis and asset allocation.

04 EDUCATION

2017	LL.M. International & IT Law	Queen Mary University of London, UK
	Dissertation: Blockchain: Is Self-Regulation Sufficient?	
2016	LL.M. Commercial Law	Singapore Management University, Singapore
2014	Master's Degree in Law	LIUC University, Castellanza, Italy

COURSES

2020	Real Estate Economics & Finance	London School of Economics
2019	Legal Profession Programme	Nebrija University, Madrid
2018	Blockchain Technologies	MIT
2017	CS50x Computer Science	Harvard University (online)

05 SPEAKING & TEACHING

28+ talks since 2014

2019 – 2026	Innexta , Chamber of Commerce system	Teaching on digital finance & innovation, 9 sessions
2022 – 2026	Milan Chamber of Commerce	Speaker, blockchain for business
2017 – 2023	Convenia	Legal training, 6 sessions
2023	Rotary Club	Speaker, AI Act & algorithmic liability
2019	24ORE Business School	Guest lecturer, digital transformation & legal risk
2019	Innovation Garden	Keynote, digitalism and disintermediation
2018	Università Cattolica (CERIF)	Speaker, digital assets
2018	Municipality of Naples	Blockchain advisor

➤ Full archive: giovanniperani.com/scritti

06 WRITING

- **Avviso ai naviganti** (author, 2026): how information, algorithms and tech power shape judgement and society.
- **Uno sguardo nel metaverso** (contributor, 2023): smart contracts, NFTs and legal issues in Web 3.0.
- **A margine**: my weekly newsletter on physics, science and ideas for non-specialists.
- **35+ articles** in Il Sole 24 Ore, Agenda Digitale, Blockchain 4 Innovation, Digital360.

07 LANGUAGES

Italian: native · English: fluent · Spanish: basic

08 SIDE PROJECTS

AI prototypes in development: PRISMA, Inflo, Alpha, Vitalyx, Zampa. ↗ [See projects](#)

09 BEYOND WORK

Astrophysics, rugby, sailing and skeleton at the Cresta Run. Startup mentor; former Blockchain Education Network Italy representative; civic volunteer in Milan.